



VIDEO LOTTERY

News & Updates

FROM THE COMPUTER ROOM

CONTACTING THE COMPUTER OPERATIONS CENTER

Staffers in the Lottery's computer operations center take calls in the order in which they are received. If you are calling the operations center, please leave a message as we may be experiencing heavy call loads that have all the operators busy. We will return your call in the order it was received. Please wait to be contacted by the operations staff instead of calling in multiple times.



WEEKLY STAFF MEETING

The Lottery Operators have a weekly staff meeting on Thursdays from 3:00 to 3:30 p.m. CST. They will return calls as soon as they are out of the meeting. Please leave one message so they can quickly return your call. Thank you for your patience.

NEWS YOU CAN USE TO OPERATE BETTER

VIDEO LOTTERY STRATEGIC PLANNING MEETING

Thanks to everyone who attended the Video Lottery Strategic Planning Meeting April 22-23, 2015 in Pierre. As we look at the future of video lottery, it's important that we hear from all sides of the industry, from operators to vendors to industry associations. The meeting generated some good ideas and discussion. The Commission and Lottery staff will be reviewing and researching the topics discussed and will provide updates at upcoming Commission meetings. For those who may have missed it, available for review is the [FY2015 Video Lottery Performance Review](#) presented by Business Analyst John Keyes.

2015 LOTTERY COMMISSION MEETINGS

Thurs., June 11

Thurs., Sept. 17

Thurs., Dec. 10

CURRENTLY OPERATING

The following licensed manufacturers have approved hardware and software in the market.

- IGT
- Spielo
- Grand Vision Gaming
- Scientific Games International
- Techlink Entertainment
- Harms Vending Inc.

VLC, Fortunet/Summit, and MTD also have equipment in the field.

MACHINE DESTRUCTIONS

The license renewal fee for a video lottery operator is based on the number of machines licensed as of June 30 of each year. To avoid paying this fee for a machine that may no longer be operable, an operator must complete and submit to the Lottery a Video Lottery Disposal form. Once the form has been received, the Lottery will arrange for a final inspection of the machine and witness the destruction. If you have machines you need destroyed by June 30, the form must be submitted to the Lottery by May 31 to allow adequate time to coordinate inspection and internal accounting procedures. For requests received after May 31, the Lottery cannot guarantee the request will be processed by June 30 although every effort will be made to accommodate the request. Copies of the Video Lottery Disposal form and the Declaratory Ruling 95-1 by the South Dakota Lottery Commission regarding machine destruction are available on the Lottery's website at lottery.sd.gov

IRS PROPOSES REDUCING REPORTABLE GAMING WINNINGS FROM \$1,200 TO \$600

A proposed change to Internal Revenue Service (IRS) regulations will require casinos to report video lottery players winnings of \$600 or more to the IRS. Under current federal regulations, set in 1977, a casino must file tax information forms on winnings of \$1,200 or more on a slot machine jackpot. The **proposed change** to update the tax information reporting rules for players' winnings was published in the Federal Register. The IRS is accepting public comments until June 2. In its proposal, the IRS said it was seeking comments regarding the reporting figure, including the feasibility of reducing the reporting threshold, whether electronically tracked slot machine play should have a separate reporting threshold, and if the games' reporting amounts should be uniform. The South Dakota Lottery has sent a letter to the IRS indicating its concerns with the new requirements. Your concerns and opinions can be mailed to: CC:PA: LPD:PR (REG-132253-11), Room 5205, Internal Revenue Service, P.O. Box 7604, Ben Franklin Station, Washington, DC 20044 or sent electronically, via the Federal eRulemaking Portal at <http://www.regulations.gov>.



MCD INSTALLATION BY APPOINTMENT

Please call the South Dakota Lottery operations room at 605-773-5793 to set up an appointment if you need to have an MCD installed. This will ensure that any preliminary work needing to be done prior to having the MCD installed is completed and that a Lottery operator has time set aside for the installation.

MCD TRACKING

When operators call the Lottery office they will be asked to provide the serial number that is located on the MCD. Please be prepared with that number when you call so we can verify that the MCD and location are correct.

PLANNING A PROMOTION?

Order free video lottery merchandise for prizes and giveaways



Click the T-Shirt image above to view more product photos on the order form

OPERATORS & TECHNICIANS

Be sure your paperwork for [board changes](#) and [movements](#) includes an Audit ticket and can be e-mailed to VideoLottery@state.sd.

VIDEO LOTTERY MARKETING

ADVERTISING TOOLKIT AVAILABLE

To stay competitive, it pays to advertise, and a well-planned marketing campaign can make all the difference. An effective campaign contains a variety of elements that have a common theme like signage, print ads and radio commercials. Individual casinos may not have the time or resources to develop these materials so the South Dakota Lottery has done the legwork for you with the **Video Lottery Advertising Toolkit**. The toolkit offers two poster templates (8-1/2 x 11 and 11 x 17), three newspaper ad slicks (in varying sizes), and three radio commercials which can all be customized to feature information about YOUR specific establishment. All of these advertising elements are FREE for your use; all you have to pay for is printing and placement costs with your local printers and media.



How do you get them? First, view all the advertising elements available in the **Video Lottery Advertising Toolkit** on our website at the [Advertising page](#) to decide which materials will work best for you. Then contact Lottery Advertising Director Kelly Thompson at kelly.thompson@state.sd.us to place your order. Materials are available on CD or through our FTP site. Please specify in your email to Kelly how you'd prefer to receive them; also include a contact person and phone number. Once you've received the materials, you're ready to take them to your local radio station or newspaper and start spreading the news about what people are missing at your casino...and why they should stop in and give you a look!

OTHER INFORMATION

Stats from the Field

As of April 22, 2015, 747 MCD's have been installed and 2,298 line game machines are in operation statewide.

Newsletter Archives

For past newsletter issues, email jennifer.baker@state.sd.us

April 24, 2015

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